

Asset Class (AC) III	100 events & 38 Tweet Collections [2013-2022] https://pharmaceuticalintelligence.com/press-coverage/	100 e-Proceedings & 40 Tweet Collections
Asset Class (AC) IV	Platform, composition of methods and workflows for the content creation of scientific curations. Portals, NLP Protocols and Drug Design Software customization	Summer 2023 Project for use of OpenAi's ChatGPT and Wolfram Plugin to design code for Journal articles Update System by machine learning. Expertise in NLP transferable
Asset Class (AC) V	Gallery of Biological Images in use in Articles and Books Valuation - Gallery contains 6,100 images per WordPress on 11/14/2021. NLP results add to the Gallery, 2 graphs at the article level and on average, 9 graphs at the Chapter or Category of Research level NLP was performed on two Books. Books contain articles from the Journal.	On 4/7/2023 the Media Gallery on WordPress.com had 6601 images
Asset Class (AC) VI	Team of Experts BIOs Final Improvement Team (FIT) https://pharmaceuticalintelligence.com/knowledge-portals-system-kps/	https://pharmaceuticalintelligence.com/knowledge-portals-system-kps/
Asset Class (AC) VII	Royalties on BioMed e-Series: Book borrowings & Book sale. Page downloads N = 147,069 (till end of Feb. 2022) equivalent 74 Books of our average book length +2,400 pages	KENP Read! The Kindle Edition Normalized Pages (KENP) read by customers who borrow your book from Kindle Unlimited (KU) and the Kindle Owners' Lending Library (KOLL). KENP average book 200 pages then Book equivalent +700 books
Asset Class (AC) VIII	Subscribers to the Website 2,683 on 11/14/2021 @ \$50 Annual Subscription fee for 5 years	Subscribers to the Website 9,459 on 4/7/2023 [IF @ \$50 Annual Subscription fee for 5 years estimated potential revenues \$2.5MM]
Asset Class (AC) IX	INTANGIBLE ASSETS & Intrinsic Value = Good Will Valuation TBD https://pharmaceuticalintelligence.com/2022/04/04/analytics-for-e-reputation-based-on-linkedin-1st-degree-connections-7500-of-lpbi-groups-founder-2012-2022-an-intangible-asset-connections-position-seniority-biotech-pharma-focus/	https://pharmaceuticalintelligence.com/intangibles-cim/
Asset Class (AC) X	Audio & Video Podcasts Library - over 280 Podcasts of Interviews with Scientific Leaders	Audio & Video Podcasts Library - over 300 Podcasts of Interviews with Scientific Leaders. Library archive will be published in 2023